

Strategy for Employer Engagement

OCVC - working in partnership with employers

OCVC's Mission for employer engagement

The college aims to provide outstanding service to its employer customers by being responsive to the needs of individual organisations and offering flexible and cost effective training solutions. The college has a primary aim of establishing longstanding and mutually beneficial relationships with local employers and encouraging their greater involvement in college activities.

OCVC Strategic Aims

To become:

Outstanding in Teaching and Learning

Outstanding in Customer Service

Outstanding in Leadership and Management

Employer Engagement Strategic Aims

- To work in real partnership with our customers
- To be regarded by businesses as a responsive, efficient and reliable provider of high quality training
- To be the largest college provider of Train to Gain and workplace NVQs in the Thames Valley

We will achieve these aims through:

- Identifying skills shortages through working with LSC, SSCs and Skills Brokers
- Identifying individual employer needs through discussion and credible business advice
- Being proactive and innovative in our relationships with employers
- Using a robust Organisational Needs Analysis process
- Agreeing with employers at the outset, business outcomes required from the training, and measuring impact on these outcomes
- Working with employers and colleagues in a variety of partnerships e.g. consortia, specialist subcontractors, regional alliances etc
- Being honest and transparent in our negotiations
- High quality training with qualified staff sensitive to the needs of individual employer contexts
- Keeping employers up to date at all times
- Reviewing contract performance with employers regularly
- Requesting and listening carefully to feedback to improve our services

OCVC have set internal targets for:

- Customer satisfaction
- Number of Employers engaged in Training
- Success rates for Employees engaged in Training

We will communicate these aims to external stakeholders via:

- Website
- Marketing literature
- Presentations to employers
- College 'ambassadors' to industry and commerce (Principal and Senior Managers)
- All college employer relevant publications