



Study Mode:

Full-time (equivalent to 2 days a week) or part-time (equivalent to one day a week)

Programme length:
**2 years full-time/
3 years part-time**

Programme location:
**Oxford & Cherwell
Valley College - Oxford
City Centre Campus**

Year of entry:
September 2012

Home/EU fee:
**£6,000 per year (full-
time)/£4,000 per year
(part-time)**

UCAS code:
N102

Institution code:
066

Foundation Degree in **Business & Enterprise**

The programme is awarded by Oxford Brookes University and delivered by Oxford & Cherwell Valley College

Why choose this programme?

This programme will equip you with the knowledge, understanding and much sought after entrepreneurial skills required to succeed in business. It is designed to meet the needs of future employment in business in today's changing economic landscape, as well as enable students to progress to the final year of an honours degree in Business and Management at Oxford Brookes University. This is a varied programme which enables you to leave with the skills required to run and manage a small business.

Summary of programme

This programme has been developed in partnership with the Faculty of Business at Oxford Brookes University and in consultation with local employers and entrepreneurs. It is designed to further your knowledge and understanding of the fundamentals of business and the range of contexts and environments that organisations operate within. You will explore core business disciplines alongside the dynamic nature of enterprise, developing your creativity and innovation skills and promoting new ideas.

As a student you will be engaging with individual entrepreneurs and entrepreneurial organisations in order to develop your own entrepreneurial skills and knowledge.

Programme content

Please note that as programmes are reviewed regularly, the module list may vary from that shown here

Level 4

- Introduction to Business context
- Fundamentals of Business
- Financial Accounts for New Businesses
- Entrepreneurial Traits
- Marketing and New Media
- Critical Skills/Personal Development
- Developing business ideas

Level 5

- Meeting Customer Needs & Quality
- Business strategy for competitive advantage
- Leading & Managing Change
- Financial Accounts for a Developing Business
- Leadership & Managing People
- Your business and the law
- Work-based Business Project

Teaching and Learning experience

Throughout the programme, you will:

- participate in lectures, seminars and workshops that will develop your knowledge and understanding of issues related to your role in the business environment;
- work in groups to examine and discuss issues;
- compile portfolios;
- Work with a wide range of practical resources, including appropriate computer hardware and software; and
- undertake projects to benefit your employers and your own professional development.

Approximate number of teaching & learning hours over the duration of the programme	Fig 1
Guided learning hours	900
Independent study	1350
Work based learning	150

Work-related opportunities

You will be given the opportunity to use your work place to provide appropriate evidence for assessment. This will be particularly relevant for the Work-based Business Project, but will also offer opportunities for other modules where you may be able to apply theory in practice and then provide a reflective evaluation of your experiences in a work situation.

Assessment methods (fig. 2 & fig. 3)

The modules are delivered through a variety of techniques to suit all different learning styles. The teaching and learning strategies will include: group work, pair activities, investigations, discussions, case studies and note taking.

The assessment you undergo will be formative and summative:

Formative - designed to provide you with feedback on your progress and inform you of your ongoing development. Formative assessments, such as in class exercises, tests and activities, do not form part of your grade.

Summative - designed to provide a measure of your achievement in respect of your performance in relation to the intended learning outcomes of your programme of study; in other words, the end of module assignments which determine your grades.

At each level of study you will be asked to participate in formative assessment procedures which require you to consider your own work against the agreed assessment criteria. This allows you to reflect upon your own practice, with tutors, and to take responsibility for acknowledging areas of strength and areas for further development in your work.

Resources

You will be provided with a suitably equipped place to work when attending college that will include access to specialist staff, IT facilities and other learning resources which will be appropriate for the nature of work you will be required to undertake. Additionally, the College offers a wide range of other resources and facilities which will be available

Fig 1 - Teaching and learning activity

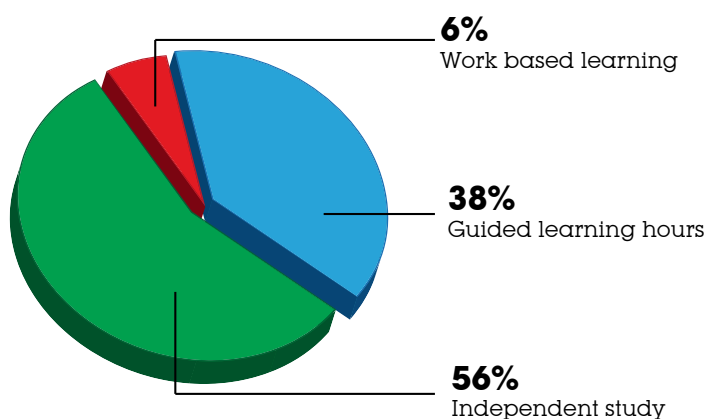
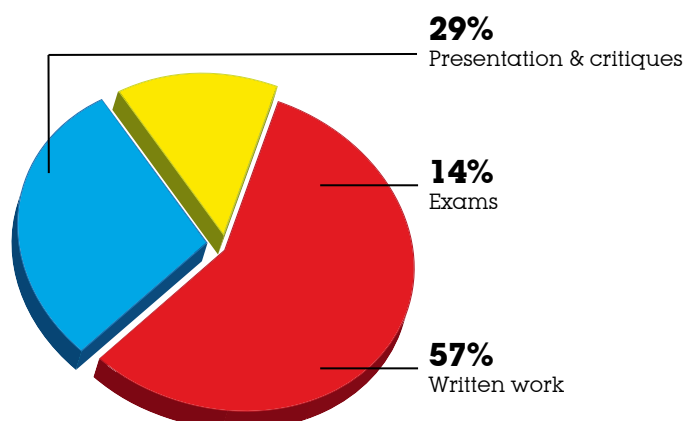


Fig 2 - Proportion of assessment methods: Level 4



to you, further details of which can be found in the Higher Education Student Handbook.

As well as being enrolled at Oxford & Cherwell Valley College you will also be registered and enrolled with Oxford Brookes University and so will benefit from the same facilities and services as on-campus students. These include: use of Brookes' libraries, Centre for Sport and Students' Union, study support and mentoring and professional advice and information from Brookes' Career and Employment Centre.

Study support

If you do not have a recognised disability or specific learning difficulty, but feel that you require additional support with your studies, you may be eligible to access some discrete sessions in one of the following areas:

- Assistive software training
- IT upskilling
- Essay planning and structure
- Proof reading and editing written work
- Bibliographies and referencing
- Time management and personal organisation
- Revision and exam tips
- Presentation techniques

N.B. Your eligibility for any of the above support will be reviewed with your course tutors and a member of the study support team on your campus.

Entry requirements

Entrants to the Programme should normally possess the following:

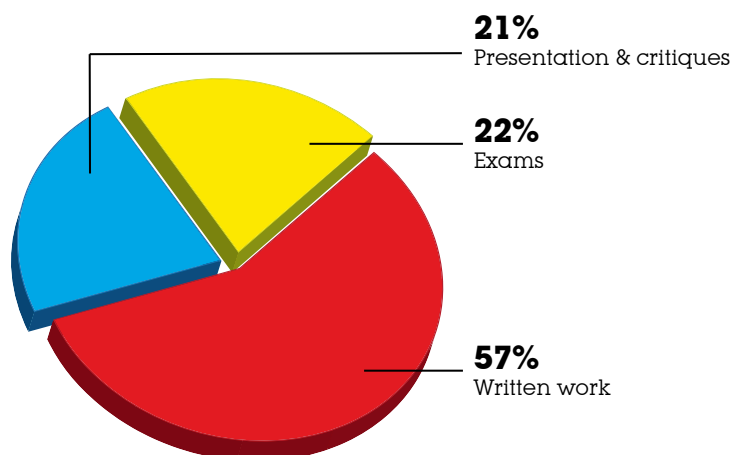
Either:

- a minimum of two years' relevant work experience and a current role in an appropriate workplace setting, and
- a line manager's letter of support and recommendation

Or:

- a minimum of one pass at A-level or 6-unit Vocational A-level, plus three passes at GCSE (grades A-C), or O-level (grades A-C) normally including Mathematics and English Language
- a National Certificate or Diploma or other equivalent qualifications, such as GNVQ/NVQ or other Level 3 vocational qualifications.

Fig 3 - Proportion of assessment methods: Level 5



You are required to be employed (voluntary or paid) for a minimum of 150 hours per year for the duration of the programme and will be provided with opportunities to use your work place as a point of reference for your assignments. This will enable you to appreciate the links between theory and practice and develop your understanding of key business related issues within a vocational context. To support your vocational learning you will have a work place mentor, whose role is to support you in the work place and to liaise with your personal tutor.

Admission with credit

Applicants with prior certificated or experiential learning may be admitted with credit for up to a maximum of 120 credits at level 4.

English language requirements

Applicants whose first language is not English must also demonstrate that their level of English is acceptable by achieving a score in a recognised test such as:

- British Council IELTS: normally minimum level 6.0 overall with a minimum of 6.0 in the reading and writing components;
- TOEFL minimum score of 550 paper-based or 213 computer-based or 80 internet-based

What you can progress to

There will be the opportunity for students who successfully complete this Foundation Degree to progress on to a further year of study at Oxford Brookes University in order to complete a full Honours Degree.

Students who normally achieve an average of 55% over the second year of the Foundation Degree will be eligible for progression to the final year of the BA (Hons) in Business and Management in the Business School at Oxford Brookes University.

How to apply

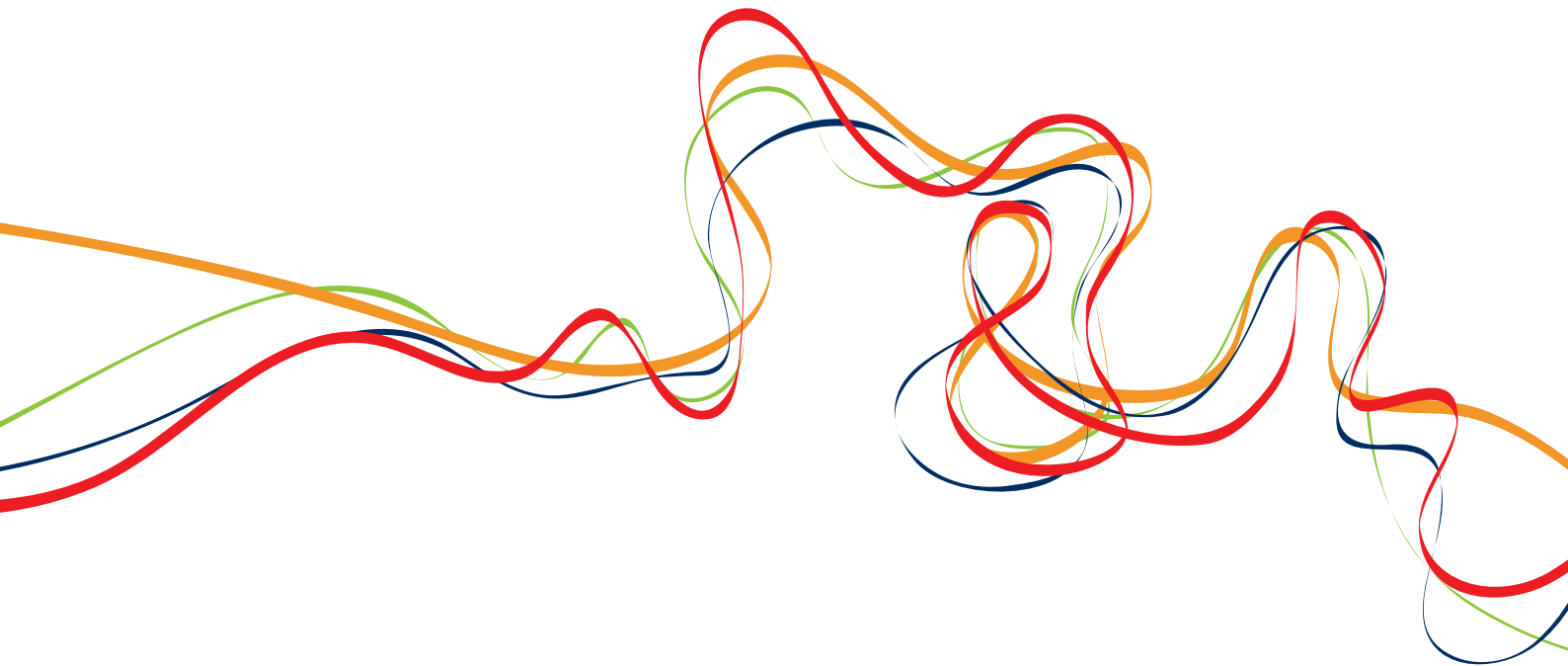
Full-time applicants should apply via UCAS. Please visit www.ucas.ac.uk

UCAS code: N102

Institution code: 066

Part-time applicants should apply directly to OCVC. Visit www.ocvc.ac.uk to download an application form or call 01865 550 550 for more information





Fees information

Home/EU Fee: £6,000 per year (full time)/£4,000 per year (part time)

International Fee: TBC

For further details on fees and financial help please contact one of our friendly customer service advisors on **01865 550550** or email **uni@ocvc.ac.uk**

Accommodation

As a new Oxford Brookes student, you will be able to apply for halls of residence at the University. Once you have accepted an offer for the Foundation Degree Business & Enterprise from the college, you will be sent a confirmation letter. The Accommodation Letter which contains a password that will enable you to apply online for halls of residence will be sent out shortly after that. If you require a paper application form or further details, please contact the Accommodation Office on **01865 484660** or email **hallapplications@brookes.ac.uk**

Oxford Brookes Scholarships & Bursaries

Community Scholarships

Oxford Brookes University offers Community Scholarships of £1,000 in the first year and £500 in years 2 and 3.

To be eligible, you must be at a state-maintained secondary school or college of further education in our catchment area. You must also have firmly accepted a place on a foundation degree programme at Oxford & Cherwell Valley College, and demonstrate one or more of the following:

- Acting as a successful role model to other students at your school
- Commitment to study
- Potential to succeed
- Overcoming of personal or social difficulties.

Further information

Visit **www.ocvc.ac.uk** or contact our Customer Services team on **01865 550550** or e-mail **enquiries@ocvc.ac.uk** for further details. Oxford & Cherwell Valley College, FREEPOST (OF2194) Oxpens Road, Oxford OX1 1SA

Transition from Care Bursaries

Students who are eligible for a national grant for living costs, and who have spent a period of time from the age of fourteen in local authority care, are eligible for an additional Transition from Care Bursary of up to £2,000 per annum.

For further information please visit:

www.brookes.ac.uk/acp/prospective-students/bursaries